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**KEY=A - GRAHAM BRAY**

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## Witchcraft on a Shoestring

## Practicing the Craft Without Breaking Your Budget

Llewellyn Worldwide *Witchcraft*.

## Witchcraft on a Shoestring

# Practicing the Craft Without Breaking Your Budget

**Llewellyn Worldwide** *Practicing Witchcraft doesn't have to cost an arm, a leg, and a broomstick! From homemade tools to frugal feasts to thrifty home decoration, Deborah Blake offers economical tips and suggestions for stretching your dollar while enriching your practice. She gives clear, simple instructions for making your own magickal oils, runes, tarot cards, candles, jewelry, charms, and wands, all using inexpensive materials. Choose from over fifty ways to practice Witchcraft that cost little or no money, and try more than forty recipes for tasty sabbat dishes that cost ten dollars or less. With a sprinkling of imagination and a touch of magick, you can add to your inner wealth of spirituality. After all, the best parts of being a Witch are always free.*

## A Witch's Dozen

### 13 Practical Rituals for the Everyday Witch

**Llewellyn Worldwide** *Deborah Blake Presents Thirteen Practical, Powerful Rituals Discover a Witch's dozen of the most commonly requested and helpful rituals from Deborah Blake, noted author and Witch. These ready-made rituals are designed for popular magickal intentions, including love, healing, divination, and protection. Whether you're a beginner or a well-studied Witch, each ritual features easily found ingredients and simple steps you can adjust to your personal level. Written for solitary use, these rituals are easily adaptable for groups, too. Wherever you go and whatever the occasion, you'll have instant access to thirteen rituals that help bring luck, prosperity, strength, blessing, and more into your life. Keep your magickal doors open to the wonderful and unexpected gifts that come from practicing everyday Witchcraft and rituals!*

## A Witch's Guide to Crafting Your Practice

### Create a Magical Path that Works for You

**Llewellyn Worldwide** *Customize Your Magical Path with Time-Tested, Practical Lessons Build a unique practice that fits you to a T with Lisa McSherry's self-paced guide to the fundamentals of witchcraft. Presenting a progressive series of lessons with real-world*

*results, Lisa helps you truly connect with each topic. From creating an altar and Book of Shadows to performing rituals and developing psychic abilities, this book gives you the foundation needed to start and grow your personal path. Unlike other introductions to magic, this book presents concrete analyses of each topic as well as interludes that use related activities to map out your own practice. Lisa has effectively taught and refined this approach for decades, and now she shares it with you.*

## Bull's-Eye! The Ultimate How-To Marketing and Sales Guide for CPAs

**John Wiley & Sons** "AICPA PCPS (Private Companies Practices Section)"

## How to Make Movies

## Low-Budget/No-Budget Indie Experts Tell All

**McFarland** *The success of low-budget independent films like The Blair Witch Project and Paranormal Activity have clearly demonstrated that successful movies can be made with very small budgets. Still, working on a tight budget requires both skill and ingenuity, and is an inevitable and continuous learning experience for the filmmaker. Join two dozen truly independent filmmakers—those used to working, and delivering, within extreme limitations—as they bluntly chronicle their experiences creating features “from the trenches.” They cover the major stages of the filmmaking process, from financing, technical decisions, and handling actors and crew to music, production, and distribution. With loads of practical advice, actual case studies, and many behind-the-scenes photographs, this collection of war stories from the micro-budget front lines will benefit aspiring and experienced independent filmmakers alike.*

## Runes for Beginners

# Simple Divination and Interpretation

**Llewellyn Worldwide** *Unlock the Secrets of Your Past, Present, and Future Connect with your intuition, discover more about your personality, and solve problems using the power of runes. With professional fortune-teller Alexandra Chauran as your guide, you can learn how to ask for and interpret the answers to your biggest life questions concerning love, your career, health, and many other important topics. A solid reference for both beginners and adepts, Runes for Beginners covers everything from rune meanings and memorization techniques to making your own runes. With help from diagrams, practical exercises, and phonetic breakdowns for all the runic letters, you'll develop a path most beneficial to your goals and improve your life. You'll even uncover traits about yourself that you may have never known.*

## Wicca Magic Starter Kit

### Candle Magic, Crystal Magic, and Herbal Magic

*Everything You Need to Know to Start Working Magic with Candles, Crystals and Herbs Many people who are drawn to explore Witchcraft and magic find themselves confronted by a crucial question: where to begin? With all of the available information from diverse and sometimes conflicting perspectives, choosing your first resources can be a daunting task. But your decision just got easier with the new Magic Starter Kit! Bringing together three top guides from best-selling author Lisa Chamberlain-Candle Magic, Crystal Magic and Herbal Magic-this set of books makes for a well-rounded entry point into the wide, wild world of the Craft. Focusing on the magic of candles, crystals and herbs, the Magic Starter Kit brings age-old traditions into the 21st century. In each of these three volumes, you'll find in-depth discussions, practical tips and simple spells to help you successfully create desired changes in your life. Whether you're a newly practicing Wiccan, an "unaffiliated" Witch, or simply curious about trying your hand at the magical arts, you're bound to be inspired by the offerings within these pages. Candle Magic Candle Magic is an ideal starting point for anyone new to the Craft. Simple, elegant, and highly symbolic, candles make it easy to work with the powers of color and fire in the form of a single mesmerizing flame. With a simple step-by-step breakdown of the underlying processes of magical manifestation, advice for choosing and preparing candles for spellwork, and a host of spells and techniques written for beginners, this guide will have you well on your way to working successful magic while building your confidence in your own inherent abilities. Crystal Magic Crystal Magic introduces*

*you to the wondrous world of crystals and other mineral stones. These beautiful marvels of Nature are "hard-wired" to assist us in manifesting our magical goals. In this volume, Lisa explains how the powerful energies of crystals can be harnessed on the vibrational level to create the changes you seek. You'll then meet 13 of the most widely used crystals in contemporary magic, including their primary magical properties and tips on how to select and care for them. The guide also features spells and magical workings using crystals and stones, including elixirs, crystal/candle spells and charms. Herbal Magic Herbal Magic covers the oldest and broadest of all magical traditions. In this guide, you'll learn about the specific properties of the plant kingdom that make herbs invaluable to Witches, shamans, and healers alike. Using core concepts found in the ancient wisdom of the Hermetic Principles, Lisa illustrates how the conscious energies of herbs can assist you in your manifestations. The spell section includes the widest variety of Craft workings in the series: teas, baths, oils, charms and smudging rituals, along with a few classic herb and candle spells to round out your magical education. Enhance Your Life with Spells for Love, Health, Wealth and More There's really no limit to your magical potential, as long as you're willing to put in the time and effort to learn. The Magic Starter Kit makes it easy to begin your practice of the Craft with plenty of detailed instruction, using easily accessible tools and ingredients that won't break your budget. Each book in the series covers: - Core concepts underlying the "why" and "how" of magic - Practical tips for working with magical tools and ingredients - Spells and rituals for manifesting what you desire in all areas of life - Recipes for oils, teas, bath blends and other magical creations With the Magic Starter Kit and a little practice, you'll soon be discovering your ability to shape the circumstances of your life through the power of magic. The more you learn, the more you'll realize the possibilities are truly endless!*

## Congressional Record

## Proceedings and Debates of the ... Congress

*The Congressional Record is the official record of the proceedings and debates of the United States Congress. It is published daily when Congress is in session. The Congressional Record began publication in 1873. Debates for sessions prior to 1873 are recorded in The Debates and Proceedings in the Congress of the United States (1789-1824), the Register of Debates in Congress (1824-1837), and the Congressional Globe (1833-1873)*

# Scenario

## The Craft of Screenwriting

**Wallflower Press** *Scenario: The Craft of Screenwriting* presents a system of logical analysis of the basic structures of successful screenplays, from initial plot-lines to realised scripts. All the essential building blocks are discussed in depth: the need for a strong premise, the roles of protagonist and antagonist, the orchestration of plot, characters and dialogue leading to a clear resolution. Written by a highly-experienced and successful screenwriter, this is a book which not only instructs first-time writers how to go about their work but also serves as a valuable check-list for established authors, and for actors, directors and teachers, in their task of deconstructing and assessing the value of the material placed before them.

## Hollywood Drive

## What it Takes to Break In, Hang in & Make it in the Entertainment Industry

**Taylor & Francis** *Hollywood Drive: What it Takes to Break in, Hang in & Make it in the Entertainment Industry* is the essential guide to starting and succeeding at a career in film and TV. Written by a Hollywood insider, Honthaner's invaluable experience and advice will give those attempting to enter and become successful in the entertainment industry the edge they need to stand out among the intense competition. Because while film school prepares students to write a script, direct a scene and operate a camera, few newcomers enter the job market understanding how this business truly works and how to land a first job-much less succeed in the industry. *Hollywood Drive* is not merely a book about what it takes to get your foot in the door. It goes beyond that by offering you the tools, attitude, philosophy and road map you'll need to give yourself a good fighting chance at success -- whether you're looking for your very first job or for a strategy to move your career to the next level. This book will allow you to proceed with your eyes wide open, knowing exactly what to expect. *Hollywood Drive* explores the realities of the industry: various career options, effective job

*search strategies, how to write an effective cover letter and resume, what to expect on your first job, the significance of networking and building solid industry relationships, how a project is sold, and how a reel production office and set operate. You'll learn how to define your goals and make a plan to achieve them, how to survive the tough times, how to deal with big egos and bad tempers, and how to put your passion to work for you.*

## Maker Camp

## Heritage Crafts and Skill-Building Projects for Kids

**Shambhala Publications** *Classic and innovative hands-on projects for kids ages 3 and up designed to teach both heritage skills and how to think creatively. Handcraft is part of human nature: we build, we create, we innovate. The 20+ projects in this book from an experienced art educator weave a story of human innovation and creativity, from the very beginnings of building shelters in the woods to tinkering with recycled materials. Heritage skills teach children how to be independent and capable makers; fiber and wood projects offer rewarding crafts that also teach planning, preparation, and safe risk taking; and tinkering activities connect the low-tech process of making and doing with innovation. From soap carving and knot tying to building toy cars and junk robots, this book brings the fun of making things with your hands to young kids and links skills of the past with the present. The book also explores how to set up a maker space and teaches foundational workshop practices that can easily be applied to the home studio. Each project offers extensions for different ages and abilities and provides guiding questions to enrich the experience for both the maker (teacher/parent) and the apprentice (child) to encourage and celebrate creative, practical play.*

## IFP/Los Angeles Independent Filmmaker's Manual, Second Edition

**CRC Press** *Backed by the resources of Independent Feature Project/West, co-authors Nicole Shay LaLoggia and Eden H. Wurmfeld have written the definitive low-budget production manual. Using examples from the Swingers and Kissing Jessica Stein, this comprehensive manual offers the independent filmmaker a single volume reference covering every aspect of making a film: script rights and rewrites, financing, breakdown, scheduling and budgeting, pre-production, production, postproduction, and distribution. A*

*resource guide listing useful references and organizations, as well as a glossary, complete this guide. The companion CD-ROM features interviews with important figures in the independent film industry, including Billy Bob Thornton and Ang Lee. Forms that are illuminated in the text are also included on the CD for ease of use. The new edition is updated with thorough coverage of digital and HD-how to decide which to shoot on, what the financial impact is, and the effect on preproduction. There is also a new chapter on distribution and expanded material on postproduction.*

## The Architect's Handbook of Professional Practice

**John Wiley & Sons** CD-ROM contains: Samples of all AIA contract documents.

## The Guerilla Film Makers Handbook

**A&C Black** This third edition of the UK's best-selling filmmaker's bible, builds upon the most successful features of the previous books. Including illustrations, diagrams, and box-outs, this book comes with a DVD, packed with further interviews with filmmakers, as well as theatrical trailers.

## Winning the Zero Moment of Truth - ZMOT

**Zero Moment of Truth**

## Crafternoon

## A Guide to Getting Artsy and Crafty with Your Friends All Year Long

**Simon and Schuster** Hello, Crafternooners! Maura Madden invites you to enjoy a fun-filled afternoon of crafting.... Named after a monthly event that comedian and crafting superstar Maura Madden began hosting in 2002 as a way to get her friends together, meet new people, and have a good time making some cool stuff, Crafternoon is both an entertaining how-to guide and an irreverent social

*manifesto. Organized by month and theme, Crafternoon explains how to create and host a fun-filled casual gathering (including recipes for snacks and decorating tips) that celebrates the art of crafting. Knot nautical-themed crafts to wear, quilt new additions to your home decor, make the perfect gift for any holiday, or feel free to BYOP (bring your own project). All crafters are always welcome and encouraged to bring guests, and if your knitting or clay-shaping skills are a bit rusty, that's fine, too -- there are instructions aplenty! A must-have for anyone who wants to get their craft on, this quirky guide offers a twelve-month blueprint for a year of connecting with friends old and new, and enjoying a possibly messy, but always fulfilling afternoon.*

## Natural Magick

# Discover Your Magick. Connect with Your Inner & Outer World

**Leaping Hare** *Wake the witch within and kindle your own personal source of power with The Witch of the Forest's Guide to Natural Magick.*

## Wedding Bells

# How to Throw a Dream Wedding on a Shoestring Budget

**Anthony Ekanem** *He has popped the question. The ring is on your finger. Now comes the stressful part. You want to throw the wedding of your dreams, but you do not have all the money in the world. What do you do? Statistics shows that an average wedding costs about \$20,000. Most young girls dream of the fairy tale wedding: long white gown, 8 bridesmaids, a sit-down dinner, and the band everyone dances to. Many brides have been dreaming about their wedding day since childhood. These dreams come with an expensive price tag and the realization of their fairy-tale day may be distant. Although weddings are very costly today, your dream day can happen. In this book, you will learn some tips on how to cut corners and save money without making huge sacrifices. By taking the time to plan and investigate, you will be amazed at the amount of money that you save. Would you arrive at an interview*

*for your dream job without prior preparation? No, you would not and that is why preparation and research will make your wedding a success without re-mortgaging the house! It is only natural to want the Cinderella fantasy wedding, complete with ice sculptures, a heavenly cake, and thousands of guests who have flown in from around the world to enjoy the accompanying dinner. It is only human to cry at the bill that this dream can rack up. Costs can add up quickly. Factor in the meal, the liquor, the music, the dress, the flowers, the photographer, the decorations and the dream wedding can seem way out of your league. But it doesn't have to be. How can the average person have a beautiful wedding with all the bells and whistles on a working person's salary? Spending your life savings on your big day is crazy. You can have an elegant and beautiful wedding without breaking the bank. Having a cheap wedding doesn't mean giving up style or sentimentality. It means using your imagination, using your own hands or the help of friends and family.*

## Congressional Record

### Proceedings and Debates of the ... Congress

### Nursing Education, Administration, and Informatics:

### Breakthroughs in Research and Practice

### Breakthroughs in Research and Practice

**IGI Global** *As information systems become ever more pervasive in an increasing number of fields and professions, nurses in healthcare and medicine must take into consideration new advances in technologies and infrastructure that will better enable them to treat their patients and serve their communities. Nursing Education, Administration, and Informatics: Breakthroughs in Research and Practice is a comprehensive reference source for the latest scholarly material on nursing administration with a focus on patient care, the strategic management of nursing staff, and other areas. Highlighting a range of pertinent topics, such as online nursing education, social media for professional development, and practical nurse training, this publication is ideally designed for doctors, nurse*

*practitioners, hospital administrators, and researchers and academics in all areas of the medical field.*

# Getting Started in Ballet : A Parent's Guide to Dance Education

## A Parent's Guide to Dance Education

**Oxford University Press, USA** *Many children dream of being a ballerina. Chin raised with purpose, arms high above head, they twirl clumsily around the living room and leap tirelessly in the air. Sooner or later they're bound to say, "I want to dance." Now what do you do? How do you know if the time is right? Where's the best place to start? In Getting Started in Ballet, Anna Paskevaska draws from her training at the Paris Opera Ballet School and the Royal Ballet School in London and her career as a professional dancer and teacher to offer a step-by-step introduction to dance education for parents with children starting ballet. Paskevaska begins with a historical overview of dance and discusses the fundamental virtues and many life-long skills it imparts. Dance teaches children how to cooperate and support each other's efforts; encourages them to work in harmony with others; helps establish a child's spatial relationships; and promotes discipline and responsibility. Paskevaska outlines the proper sequence for training in ballet based on a child's physical and mental development. She clearly demonstrates how ballet's early training, focusing on repetition of simple motion such as exercises at the barre and basic jumps, establish pathways for all later movements not only in ballet, but in modern dance, jazz, and tap as well. Written in a clear and accessible style and full of anecdotes from Paskevaska's long professional dance-related career, Getting Started in Ballet offers helpful information on types of dance schools and how to select the right school for your child. Included is valuable information on choosing a dance instructor, the role both parents and teachers should play in a child's learning experience, and the qualities the ideal teacher should possess. Also discussed are more practical matters such as the appropriate clothing to wear while practicing, the importance of shoes that fit properly, how to secure pointe shoes, tips for avoiding injury, and how to balance training and performing experience during the formative years. A special chapter covers proper diet, eating disorders, and ways to recognize symptoms of imbalance. Finally, Paskevaska touches upon the professional world of dance, attending college as a dance major, and advice on choosing careers that benefit from a background in dance. With forewords by Violette Verdy, a preeminent ballerina affiliated with the New York City Ballet and the Paris Opera Ballet, and Sybil Shearer, a pioneer of American modern dance, as well as an extensive appendix of performing arts schools and dance programs throughout the United States,*

*Getting Started in Ballet gives parents the advice they need to make their child's dance experiences both enjoyable and constructive.*

## Starting and Managing Your Own Engineering Practice

**Van Nostrand Reinhold Company**

### Practical Test-Driven Development using C# 7

## Unleash the power of TDD by implementing real world examples under .NET environment and JavaScript

**Packt Publishing Ltd** *Develop applications for the real world with a thorough software testing approach* **Key Features** *Develop a thorough understanding of TDD and how it can help you develop simpler applications with no defects using C# and JavaScript Adapt to the mindset of writing tests before code by incorporating business goals, code manageability, and other factors Make all your software units and modules pass tests by analyzing failed tests and refactoring code as and when required* **Book Description** *Test-Driven Development (TDD) is a methodology that helps you to write as little as code as possible to satisfy software requirements, and ensures that what you've written does what it's supposed to do. If you're looking for a practical resource on Test-Driven Development this is the book for you. You've found a practical end-to-end guide that will help you implement Test-Driven Techniques for your software development projects. You will learn from industry standard patterns and practices, and shift from a conventional approach to a modern and efficient software testing approach in C# and JavaScript. This book starts with the basics of TDD and the components of a simple unit test. Then we look at setting up the testing framework so that you can easily run your tests in your development environment. You will then see the importance of defining and testing boundaries, abstracting away third-party code (including the .NET Framework), and working with different types of test double such as spies, mocks, and fakes. Moving on, you will learn how to think like a TDD developer when it comes to application development. Next, you'll focus on writing tests for new/changing requirements and covering newly discovered bugs, along with how to test JavaScript applications and perform integration testing. You'll also learn how to identify code that is inherently un-testable, and identify some of the major problems with legacy applications that weren't written with testability in mind. By the end of the book, you'll have all the TDD skills you'll need and you'll be able to re-*

*enter the world as a TDD expert! What you will learn The core concepts of TDD Testing in action with a real-world case study in C# and JavaScript using React Writing proper Unit Tests and testable code for your application Using different types of test double such as stubs, spies, and mocks Growing an application guided by tests Exploring new developments on a green-field application Mitigating the problems associated with writing tests for legacy applications Modifying a legacy application to make it testable Who this book is for This book is for software developers with a basic knowledge of Test Driven Development (TDD) who want a thorough understanding of how TDD can benefit them and the applications they produce. The examples in this book are in C#, and you will need a basic understanding of C# to work through these examples.*

## The Writer's Craft

### Annotated Teacher's Edition

### Housing Act of 1958

Hearings Before the Subcommittee on Housing of the  
Committee on Banking and Currency, House of  
Representatives, Eighty-fifth Congress, Second Session

...

Housing Act of 1958

Hearings Before the Subcommittee on Housing of ... ,  
85-2, July 7 ... 18, 1958

Hearings

Sustainable Consumption

Design, Innovation and Practice

**Springer** *This book originates from the work of contributors to initiatives and global networks promoting and pursuing lines of enquiry that recognise and probe relationships between sustainable consumption, design and production, and the implications of those relationships for new economic activity and the way we live and govern ourselves. It features contributions from social scientists (e.g. from the fields of innovation studies, geography, environmental policy and sociology) and practitioners, serving to generate a short-list of research perspectives and topics around which future research and actions in practice will be orientated. The book consists of ten chapters divided into three parts, focusing on: perspectives/methodological insights; empirical work integrating consumption and production; and site-specific practitioner-oriented case studies. The conclusion examines the key aspects of policy, research and practical implications.*

# Arishtam: Homebrew guide to Beers, Wines & Probiotics

## India's First Homebrewing guide

**Ankur Aggarwal** 8000 years of history and 45,000 species of indigenous plant, one would expect a bouquet of flavors from the land of spices. Yet India suffer from Xenophillia. Colas, IMFL and western style drinks dominate the market. Be it Yoga, Ayurveda, spiritual movements or traditions. Many of the lost Indian arts were revered in the west before they could be accepted and revived domestically. Most IPA lovers are not even aware of its Indian roots. What, how & when of home brewing. Demystifying the ancient process of fermentation. With detailed cultural references to 25 styles from across the globe and DIY equipment, this book makes brewing entertaining and yet affordable hobby. If your goal is innovate and revive a food tradition, then this is a must read. □□□□ □□□□□ □□□□□□ || The two biggest oxymoron in Indian market are IMFL (Indian Made Foreign Liquor) and Blended Scotch. Nobody is sure what is Indian and what is foreign in IMFL. Blended scotch can have any amount of imported liquor, domestic liquor and cheap molasses. Molasses, a black tar like residue from sugar processing, is an industrial waste and a byproduct from sugar processing. It is the main culprit to the hangover one gets after consuming cheap liquors, yet there is no mass movement to regulate it. "Terroir", the French word that talks about the natural harmony of cli-mate, soil, water and the people from a region is completely missing in Indian food and beverage industry. Even today, most of the microbrewery hire foreign staff and import their entire requirements of hops, malt and yeast. By constantly judging our product on western standards, we kill the possibility of innovation & freedom of expression. Twenty years ago, when I first made my batch, there was very little information and awareness about fermentation at home. Fancy words like home-brewing were not even coined and the customer preferences were shifting from heirloom traditions to packaged food and beverages. This book is a small attempt to reverse this trend. What, How, and When. This is a step by step guide is a mash-up of history, science, logic and simple common sense. Firstly, a bit of history, background and culture to create inquisitiveness. Then 25 simple recipes to reassure the reader that the process is easy, simple and fun. Finally, a lifelong quest to master the art of balancing the delicate sensory notes. The science of how small tweaks in process or ingredients impacts the final product. Unlike a typical recipe book, we do not want to make instant-noodle-chefs out of our readers. This is more like a guided journey to self-discovery. The readers can scientifically understand what they are doing and why. How to perfect our craft, innovate and revive a food tradition.

# Handbook of LGBT Tourism and Hospitality

## A Guide for Business Practice

**Columbia University Press** *To research this book, the authors traveled to six continents, interviewed nearly a hundred industry experts, and analyzed multiple emerging trends among LGBT travelers. The Handbook of LGBT Tourism and Hospitality is an easy-to-read, practical, and relevant guidebook with a simple goal: to help marketing professionals, business owners, and allied professionals compete in the increasingly competitive global LGBT travel and hospitality industry.*

## Survival Techniques for the Practicing Engineer

**John Wiley & Sons** *Providing engineers with the tools and skills to survive and become successful in the work place Gives experience-based, highly realistic guidance to a cross-section of young and even established engineers Delivers practical guidance and acts as a handy resource so that lessons do not have to be learned the hard way with numerous errors, and costly problems Includes real world examples and case studies from a 45 year veteran in the engineering field*

## Instructor

## Production Culture

## Industrial Reflexivity and Critical Practice in Film and

# Television

**Duke University Press** *In Production Culture*, John Thornton Caldwell investigates the cultural practices and belief systems of Los Angeles-based film and video production workers: not only those in prestigious positions such as producer and director but also many others, including gaffers, editors, and camera operators. Borrowing insights from cultural anthropology, Caldwell analyzes the stories workers tell and the rituals they enact to make sense of their labour and to critique the film and TV industry and the culture writ large. Far from being guarded, Hollywood executives and craftspeople work within an industry that obsessively reflects on itself and constantly exposes itself to the public. Caldwell suggests ways that scholarship might benefit by acknowledging the extent to which the industry first theorizes and critiques itself as part of economic and industrial habit. Caldwell's fieldwork combines interviews with industry workers; observations of sets and workplaces; and analyses of TV shows, industry documents, economic data, and promotional materials to show how film and video workers function in a radically transformed and unstable post-network industry. He chronicles how industry workers have responded to volatile changes including the convergence of "old" and "new" media; labour outsourcing; increasingly unruly labour and business relations; new production technologies; and multinational corporate conglomeration. He also explores new struggles over "authorship" within collective creative endeavours; the way that branding and syndication have become central business strategies for networks; and the "viral" use of industrial self-reflexivity to motivate consumers through DVD bonus tracks, behind-the-scenes documentaries, and "making-ofs." A significant, on-the-ground analysis of an industry in flux, *Production Culture* offers scholars new, more precise and holistic ways of thinking about media production as a cultural activity.

# Dyscalculia

## Action plans for successful learning in mathematics

**Routledge** Based on expert observations of children who experience difficulties with maths this book gives a comprehensive overview of dyscalculia, providing a wealth of information and useful guidance for any practitioner. With a wide range of appropriate and proven intervention strategies it guides readers through the cognitive processes that underpin success in mathematics and gives fascinating insights into why individual students struggle with maths. Readers are taken step-by-step through each aspect of the

*maths curriculum and each section includes: Examples which illustrate why particular maths difficulties occur Practical 'action plans' which help teachers optimise children's progress in mathematics This fully revised second edition will bring the new research findings into the practical realm of the classroom. Reflecting current knowledge, Glynis Hannell gives increased emphasis to the importance of training 'number sense' before teaching formalities, the role of concentration difficulties and the importance of teaching children to use strategic thinking. Recognising that mathematical learning has a neurological basis will continue to underpin the text, as this has significant practical implications for the teacher.*

## Dental Practice

## Friendship

## How we lose friends and alienate people

**Xlibris Corporation** Merle B. Turner earned degrees in psychology and philosophy at Willamette University, Stanford University and the University of Colorado, Boulder. His PhD thesis reported on experiments in perception which he found were paramount to ones preferences. Regarding friendship, he realized that one's perception of another was the root of the forming and dissolving of friendships. Throughout his life, but especially in the post-war years, as a student at Stanford and the University of Colorado, as a professor at San Diego State University, and as an ocean cruiser on his sailboat, he was led to observe himself, his colleagues, fellow adventurers and his family in the context of how friendships are made, how they disintegrate, and how alienation may occur following some critical incident. He decided he could construct a model of friendship, including the role of critical incidents which might be useful not only to himself but to others. He presents his model in this book.

## Directors Tell the Story

# Master the Craft of Television and Film Directing

**Taylor & Francis** *Move over, movies: the freshest storytelling today is on television, where the multi-episodic format is used for rich character development and innovative story arcs. Directors Tell the Story offers rare insight and advice straight from two A-list television directors whose credits include Monk, Grey's Anatomy, Desperate Housewives, Weeds, and more. They direct dramas and comedies using the same process that Steven Spielberg (or any other movie director uses)-just with less money and time. Learn what it takes to become a director: master the technical aspects, appreciate aesthetic qualities, and practice leadership, all while exuding that "X factor that distinguishes the excellent director from the merely good one. Covering everything from prep, the shoot, and post, the authors emphasize how aspiring directors can develop a creative vision-because without it, they are just technicians. Hands-on and practical, this book lets you not only read about the secrets of directors, it also includes exercises using original scripted material. The companion web site includes scenes from the authors' own TV shows, along with the scripts, shot lists, and other materials that made the scenes possible. Key Features \* Highly experienced Hollywood directors share inside information about what it really takes to be a director, giving the advice that readers covet. \* Covers everything a director needs to know: the creative vision, how to translate script into a visual story, establishing the look and feel, selecting and leading a crew, coaching actors, keeping a complex operation on time and on budget, overseeing the edit, and troubleshooting through the whole shoot. \* "Insider Info sections feature interviews, advice, and tips from film and TV luminaries whose productions include Private Practice, Monk, Brothers & Sisters, Desperate Housewives, The Informant, American Beauty, and more! \* Hands-on exercises help you understand and master the craft of directing.*

## Homemade

# The Heart and Science of Handcrafts

**Simon and Schuster** *Outlines key techniques for everything from scrapbooking and beading to flower arrangements and children's crafts, providing step-by-step, illustrated instructions and lists of required tools and materials.*

# Crafting Your Edge for Today's Job Market

## Using the BE-EDGE Method for Consulting Cases and Capstone Projects

**Emerald Group Publishing** *Leading strategy expert, Julia Ivy, presents the EDGE Method. Designed for students in capstone courses and working on consultancy case theses, this method guides students through a process of connecting with potential employers, building a base of trust and value, and crafting their own space in the job market.*