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KEY=EVERY - AUGUST SINGH

The Unofficial Guide to Walt Disney World 2015 [The Unofficial Guides](#) If you purchase *The Unofficial Guide to Walt Disney World* in ebook format, receive free monthly updates via your device so you'll be in the know about important changes, making your vacation planning better than ever! March-April 2015 Updates Available! Your Kindle update includes important changes to the Magic Kingdom and Epcot monorail schedules through July 2015; ticket prices, dates, and times for the Magic Kingdom's Night of Joy celebration in September; and updates to Fastpass+ locations for the Magic Kingdom's parades. Compiled and written by a team of experienced researchers whose work has been cited by such diverse sources as USA Today and Operations Research Forum, *The Unofficial Guide to Walt Disney World* digs deeper and offers more than any other guide. **The Unofficial Guide Walt Disney World 2012** [John Wiley & Sons](#) Offers an overview of how to plan the perfect vacation, with tips on saving money, ratings for area hotels, and evaluations of attractions by age group. **The Unofficial Guide to Disneyland 2012** [John Wiley & Sons](#) Discusses how to make the most of a visit to Disneyland, covering the rides, shows, concessions, and exhibits, lists the best times to visit, and provides outlines for one- and two-day tours. **The Unofficial Guide to Disneyland 2010** [John Wiley & Sons](#) **How to Profit by Forming Your Own Limited Liability Company** [Dearborn Trade Publishing](#) Written for entrepreneurs, professional partnerships and small business owners, this book answers the key questions about this hot opportunity for structuring a business. Friedman explains in plain English how this formation is suitable for virtually any business. **Bill What You're Worth, 3rd Edition** [John Wiley & Sons](#) Pricing your services and billing for them is one of the most important skills of the successful accountant. Unfortunately, formal education and training courses seldom discuss pricing or billing and firms rarely discuss pricing in an organized manner, making it all too easy to adopt bad habits and policies that impede profitability. David Cottle's *Bill What You're Worth* walks you through the most common pricing methods and methodologies, teaches you how to discuss pricing with clients, and offers advice on how to motivate employees to bill what they're worth. This edition includes a new discussion on gauging client satisfaction and the key performance indicators to monitor to ensure you are offering top-notch client service. Earn what you're really worth! Learn how to demonstrate your true value to clients. By following the advice in this book you will be able to: Use tools to implement specific value pricing scenarios Charge more for those engagements that justify a higher price Avoid price disputes and handle misunderstandings in an agreeable manner Upgrade your marginal clients' profitability Raise your standard chargeout rates if needed **The Value of Debt How to Manage Both Sides of a Balance Sheet to Maximize Wealth** [John Wiley & Sons](#) A New York Times bestseller and one of the Ten Best Business Books of 2013 by [WealthManagement.com](#), this book brings a new vision of the value of debt in the management of individual and family wealth In this groundbreaking book, author Tom Anderson argues that, despite the reflex aversion most people have to debt—an aversion that is vociferously preached by most personal finance authors—wealthy individuals and families, as well as their financial advisors, have everything to gain and nothing to lose by learning to think holistically about debt. Anderson explains why, if strategically deployed, debt can be of enormous long-term benefit in the management of individual and family wealth. More importantly, he schools you in time-tested strategies for using debt to steadily build wealth, to generate tax-efficient retirement income, to provide a reliable source of funds in times of crisis and financial setback, and more. Takes a "strategic debt" approach to personal wealth management, emphasizing the need to appreciate the value of "indebted strengths" and for acquiring the tools needed to take advantage of those strengths Addresses how to determine your optimal debt ratio, or your debt "sweet spot" A companion website contains a proprietary tool for calculating your own optimal debt ratio, which enables you to develop a personal wealth balance sheet Offering a bold new vision of debt as a strategic asset in the management of individual and family wealth, *The Value of Debt* is an important resource for financial advisors, wealthy families, family offices, and professional investors. **Coaching for Commitment Achieving Superior Performance from Individuals and Teams** [John Wiley & Sons](#) This new, third edition of the best-selling *Coaching for Commitment* is based on the groundbreaking coaching work of the late Dennis C. Kinlaw. In this thoroughly revised and updated edition the authors, Cindy Coe and Amy Zehnder clearly show that coaching is a proven strategy for improving performance in today's environment of intense competitiveness for total customer satisfaction, continuous improvement, and the drive to deliver superior products and services. This book includes the most current coaching strategies and methodologies and provides information on the latest definitions of what coaching is and ways to succeed at coaching. The authors take Kinlaw's concept of tying coaching and commitment one step further and make commitment to action part of a new coaching model. Coaching for

Commitment offers a practical, how-to guide to coaching for anyone (no matter what their skill level) who wants to hone their coaching skills for a range of circumstances and using a variety of methods-- face-to-face, with a virtual team, on the fly, by phone, or e-mail. Coaching for Commitment is filled with easy to use tools, illustrative examples, and sample coaching conversations that clearly show how to use the coaching process, understand the underlying model, and develop the needed skills. **Why Everyone (Else) Is a Hypocrite Evolution and the Modular Mind** Princeton University Press The evolutionary psychology behind human inconsistency We're all hypocrites. Why? Hypocrisy is the natural state of the human mind. Robert Kurzban shows us that the key to understanding our behavioral inconsistencies lies in understanding the mind's design. The human mind consists of many specialized units designed by the process of evolution by natural selection. While these modules sometimes work together seamlessly, they don't always, resulting in impossibly contradictory beliefs, vacillations between patience and impulsiveness, violations of our supposed moral principles, and overinflated views of ourselves. This modular, evolutionary psychological view of the mind undermines deeply held intuitions about ourselves, as well as a range of scientific theories that require a "self" with consistent beliefs and preferences. Modularity suggests that there is no "I." Instead, each of us is a contentious "we"--a collection of discrete but interacting systems whose constant conflicts shape our interactions with one another and our experience of the world. In clear language, full of wit and rich in examples, Kurzban explains the roots and implications of our inconsistent minds, and why it is perfectly natural to believe that everyone else is a hypocrite. **Managing Your Money All-in-One For Dummies** John Wiley & Sons Want to take control of your finances once and for all? Managing Your Money All-in-One For Dummies combines expert money management with personal finance tips. From credit cards and insurance to taxes, investing, retirement, and more, seven mini-books show you how to improve your relationship with money — no matter your age or stage of life. This easy-to-understand guide shows you how to assess your financial situation, calculate debt, prepare a budget, trim spending, boost your income, and improve your credit score. You'll find ways to run a money-smart household, reduce waste, and cut medical and transportation expenses as you tackle your debt head-on and develop good saving habits. You'll even get help choosing the right mortgage and avoiding foreclosure, saving for college or retirement, and determining your home-, car-, and life insurance needs. Discover how to: Take charge of your finances Manage home and personal finances Lower your taxes and avoid tax audits Plan a budget and scale back on expenses Deal with debt and negotiate with creditors Save and invest safely for college or retirement Protect your money and assets from fraud and identity theft Ensure a comfortable retirement Plan your estate and safeguard a will or trust Managing Your Money All-in-One For Dummies brings you seven great books for the price of one. Can you think of a better way to start managing your money wisely? **How to make a Billion Leones from home HomeBizGuy BoLo's Xlibris Corporation** My name is How To Make A Billion Leones From Home, and I am a book. Not any old book. A special book! I am special; not because I was written to make you wealthy, which I was. Ohh no! I have the special distinction of having been written with Sierra Leone in mind. You see, relative to the total number of books written every year, not many books are written with Sierra Leone in mind. So, I am chuffed to be alive and in your hands right now. Really chuffed!!! You give me life! **July 5, 1955, pp. 113-241 Disposal of Government-owned Community at Richland, Wash Hearings Before a Subcommittee on Disposal of Government-Owned Communities of the Joint Committee on Atomic Energy, Congress of the United States, Eighty-fourth Congress, First Session ... Disposal of Government-Owned Community at Richland, Wash Hearings Before the United States Joint Committee on Atomic Energy, Ad Hoc Subcommittee on Disposal of Government-Owned Communities, Eighty-Fourth Congress, First Session** Hearings were held in Richland, Wash. **The Time Paradox The New Psychology of Time That Will Change Your Life** Simon and Schuster Your every significant choice -- every important decision you make -- is determined by a force operating deep inside your mind: your perspective on time -- your internal, personal time zone. This is the most influential force in your life, yet you are virtually unaware of it. Once you become aware of your personal time zone, you can begin to see and manage your life in exciting new ways. In *The Time Paradox*, Drs. Zimbardo and Boyd draw on thirty years of pioneering research to reveal, for the first time, how your individual time perspective shapes your life and is shaped by the world around you. Further, they demonstrate that your and every other individual's time zones interact to create national cultures, economics, and personal destinies. You will discover what time zone you live in through Drs. Zimbardo and Boyd's revolutionary tests. Ask yourself: • Does the smell of fresh-baked cookies bring you back to your childhood? • Do you believe that nothing will ever change in your world? • Do you believe that the present encompasses all and the future and past are mere abstractions? • Do you wear a watch, balance your checkbook, and make to-do lists -- every day? • Do you believe that life on earth is merely preparation for life after death? • Do you ruminate over failed relationships? • Are you the life of every party -- always late, always laughing, and always broke? These statements are representative of the seven most common ways people relate to time, each of which, in its extreme, creates benefits and pitfalls. *The Time Paradox* is a practical plan for optimizing your blend of time perspectives so you get the utmost out of every minute in your personal and professional life as well as a fascinating commentary about the power and paradoxes of time in the modern world. No matter your time perspective, you experience these paradoxes. Only by understanding this new psychological science of time zones will you be able to overcome the mental biases that keep you too attached to the past, too focused on immediate gratification, or unhealthily obsessed with future goals. Time passes no matter what you do -- it's up to you to spend it wisely and enjoy it well. Here's how. **It's All about the Client Consulting for Results** Lead + Learn Press With grace and humor, Douglas Reeves reflects on the practices and experiences that have helped to grow a consulting business from his kitchen table to a major enterprise with multiple divisions **Change My Relationship 365 Daily Devotions for Christians in Difficult Relationships** *Change My Relationship* Do you wish you could get difficult relationship advice from a therapist right when you need it without paying for a therapy session? That is exactly what you will have in this topically indexed daily devotional. Karla understands what you are going through because she has been there. Raised in a dysfunctional home and married with her own dysfunctional family, she has dealt with all kinds of problems where she used the relationship-changing principles she teaches. These devotions offer understanding, validation, comfort, and practical advice based on biblical principles. Written in the popular and easy to understand style of Karla's teachings, they give you the principles and tools you need to radically change your life and relationships whether the other person changes or not. You will read them again and again and turn to them when you are struggling with frustrating and confusing dilemmas in your difficult relationships. **JK Lasser's New Rules for Estate and Tax Planning** John Wiley

& Sons A complete guide to planning an estate under today's tax rules When it comes to an estate (no matter how big or small it may be) nothing should be left to chance. Proper planning is necessary to protect both your assets and your heirs. Estate Planning Law Specialists Harold Apolinsky and Craig Stephens and expert financial planner Stewart Welch III know this better than anyone else, and in the revised and updated edition of J.K. Lasser's *New Rules for Estate and Tax Planning*, they offer valuable advice and solid strategies to help you plan your estate under today's tax rules as well as preserve your wealth. Packed with up-to-the-minute facts, this practical resource covers a wealth of important issues. Reveals how new legislation will impact inheritances and trusts and offers guidance for estate and generation-skipping tax planning Explains the role of wills, executors, and trusts and shows how to treat charitable contributions Outlines the do's and don'ts of gifting and explains life insurance and retirement planning Filled with in-depth insights and expert advice, this book will show how to efficiently arrange your estate today so that you can leave more to those you care about tomorrow. **JK Lasser's New Rules for Estate, Retirement, and Tax Planning, + Website** **John Wiley & Sons** Current, relevant estate, retirement and tax planning strategies with expert insight and advice JK Lasser's *New Rules for Estate, Retirement and Tax Planning* is the authoritative guide to estate, retirement and tax planning, fully updated to reflect new changes and legal updates. Written by some of the most recognized experts in the field, this book offers useful planning advice for people of various ages and income levels, including information on retirement planning, trusts, charitable contributions, gifts, life insurance, and wills. In this guide, you'll find up-to-the-minute facts, valuable insight, and solid strategies to help you preserve your wealth and plan your estate under current tax rules. The helpful companion website provides spreadsheets, tools, and additional reading to help you get organized, while the book's expert guidance provides the background information you need to prepare properly. Estate planning is a complex topic, made even more complex by constantly changing laws. Failing to plan properly can result in your loved ones losing out on much of your hard-earned assets, and researching the topic on your own can be a minefield of assumptions, misunderstandings, and potential legal consequences. *New Rules for Estate, Retirement and Tax Planning* helps you sidestep the confusion, distilling the information down to what's relevant and current. This practical resource covers a wealth of important issues, including: Estate planning, taxation, and investing for maximum growth The role of wills, executors, and trusts, and how to treat charitable contributions Life insurance, retirement planning, Social Security claiming strategies and the do's and don'ts of gifting Business planning, including succession, asset protection, and family limited partnerships You've worked hard your entire life. You managed to accumulate assets. *New Rules for Estate, Retirement and Tax Planning* will help you maximize the transfer of your assets to the people and charities you love rather than the federal government in the form of taxes. **JK Lasser's New Rules for Estate and Tax Planning** **John Wiley and Sons** A complete guide to planning an estate under today's tax rules When it comes to your estate-no matter how big or small it may be-you shouldn't leave anything to chance. Proper planning is necessary to protect both your assets and your heirs. Experts Stewart Welch III, Harold Apolinsky, and Craig Stephens know this better than anyone else, and in the Third Edition of J.K. Lasser's *New Rules for Estate and Tax Planning*, they offer valuable advice and solid strategies to help you plan your estate under today's tax rules. Packed with up-to-the-minute facts, this practical resource covers essential issues; including how new legislation will impact inheritances and trusts, the do's and don't of gifting, retirement planning, and much more. Reflects the most recent changes in tax laws as applicable to estate taxation Offers useful planning with regard to trusts, charitable contributions, life insurance, and wills Outlines the best ways to preserve your wealth through proper planning strategies Filled with in-depth insights and expert advice, this book will show you how to efficiently arrange your estate today so that you can leave more to those you care about tomorrow. **BookBub Ads Expert: A Marketing Guide to Author Discovery** **David Gaughran** From the author of *Let's Get Digital* and *Strangers to Superfans* comes a guide to advertising on the world's hottest book marketing platform: BookBub Ads. *Turn browsers into buyers with the right ad images. *Attract the right readers with optimized targeting. *Drive more sales for less money with enhanced bid strategy. *Learn when to run your BookBub campaigns for maximum impact. *Boost discovery of your books and improve visibility. *Train the retailers to recommend your books to the right customers. *Turbocharge series sales to dominate the charts with multiple books simultaneously. *BookBub Ads Expert* will teach you everything you need to know, from what makes a killer ad to discovering your comparable authors so you can improve your targeting. It gives you a step-by-step guide to creating your first ads and shows you how to optimize your campaigns until you are achieving excellent results. Not only that, this guide will also show you how to level up and truly master the platform, with tons of strategic advice on how to use BookBub ads to support launches, promote backlist, create an international audience, push an entire series, or build up your readership at any retailer. You will also learn a series of ninja tricks and killer moves to help take your sales to the next level. Praise for *BookBub Ads Expert*: "David Gaughran knows more about book marketing than anyone on the planet. He's always on the cutting edge of what's working in a market that is constantly changing. Skip his wisdom at your peril."—USA Today **Bestselling Author Ernest Dempsey** **That Doesn't Work Anymore Retooling Investment Economics in the Age of Disruption** **Walter de Gruyter GmbH & Co KG** Economic measures and concepts like GDP, inflation, business cycles and supply chains that were created decades ago are being disrupted and altered by technology. These changes affect asset values, interest rates, stock valuations, barriers to entry, as well as regression and correlation analysis. *That Doesn't Work Anymore* discusses how to adapt traditional data to these changes and outlines ways to use newer and better tools that help you make good investment and business decisions. The book's short pragmatic chapters grouped by topic with research and real-life anecdotes delve into how technological and societal developments have changed the meaning and value of traditional economic data-points, predictive tools, and business concepts. Robert S. Kricheff provides specifics on new and more valuable data sources as well as better methods for applying the information to investing, business, and even your career. **How to Build Your Creative Career ...without selling your soul** **Wannabe Press, LLC** Are you sick of barely scraping by as a creative? How long have you been trying to build your career? How many hours have you spent banging your head against a wall? How much money have you sunk into ads and marketing that just don't work? Now, what if you had a blueprint that could show you all the elements you need to build a creative career without feeling gross about it. How much would that be worth to you? This book can't guarantee you a successful career, but it can give you all the fundamental knowledge you need to set you up for success because it was written by a creative for a creative. *How to Build Your Creative Career* is set up in five sections: How to Make Great Content, The Basics of Sales, Building an Audience from Scratch, Making Money at Live Shows, and Launching your Product

Successfully. Every creative I've ever met is stuck at one of those stages of their career, and this book gives you the tools to open those floodgates, overcome those blocks in your own career, and supercharge your career. So the question is this: if this book can break you through the blocks in your own life, what is it worth to you? **Automatic Wealth for Grads... and Anyone Else Just Starting Out** John Wiley & Sons "Michael Masterson has personally helped more people achieve financial independence than anyone else I know. He has been an invaluable mentor in my own life. Michael's credentials go far beyond the fact that he is an extremely successful businessman. (There are thousands of those.) He has a unique gift for discerning—and explaining in easily accessible terms—what it really takes to succeed. Automatic Wealth for Grads will give any young person a tremendous headstart for achieving their financial and professional goals at a very young age." —Justin Ford, author of *Seeds of Wealth: An Incredible Wealth-Building Plan for Your Children* and Editor of *Main Street Millionaire* "Only time will tell whether you will have the guts and honor to follow Masterson's masterful plan. Good luck!" —From the foreword by Mark Skousen, Adjunct Professor, Columbia University, 2004-05 and Benjamin Franklin Chair of Management, Grantham University Organized around proven wealth-creating principles, this invaluable guide reveals powerful techniques and strategies that have personally worked for Michael Masterson as well as for the many people he's helped become wealthy and successful. Filled with in-depth insights and practical advice, Automatic Wealth for Grads will show you how to: Choose a great career, get your first job, and rise to the top of your field Continuously increase your income on a fast-track basis, and get the biggest raises of your life Profit from the real estate market—even in today's uncertain market Start or gain equity in a business that will provide an automatic future income stream Invest in the stock market, save money on taxes, make purchases that appreciate, reduce your credit costs, and achieve financial independence while you are still young enough to enjoy your money

Picmoney's Money Empire Guide To Learn The Secrets, How To Make Money Online By Work At Home Business Best Work At Home Secrets To Earn Money Online By Doing Part Time Jobs or Online Business Higrade Publishers "Now Your All Dreams Will Going To Become Reality, with This Easy To Follow System To MAKE MONEY On Internet Instantly...The Amazing MONEY Making Secrets of A 28 Year Old Internet Millionaire Who Breaks His 6 Years Silence On How He's Made Millions on The Internet" **PayPal Hacks 100 Industrial-Strength Tips & Tools** "O'Reilly Media, Inc." If you've bought or sold items through eBay, or through hundreds of other online sites, then you're familiar with PayPal, the online payment service. With PayPal, a valid email address, and a credit card or bank account, you can easily send and receive payments online. Not a bank or financial institution itself, PayPal describes its service as one that builds on the financial infrastructure of bank accounts and credit cards, and using advanced proprietary fraud prevention systems, creates a safe, global, real-time payment solution. Put simply, PayPal provides the means for people to conduct financial transactions online, instantly and securely. But there's more to PayPal than meets the eye. PayPal Hacks shows you how to make the most of PayPal to get the most out of your online business or transactions. Authors Shannon Sofield of Payloadz.com and PayPal evangelist David Nielsen guide you through the rigors of using and developing with PayPal. Whether you're building an ecommerce site using PayPal as a transaction provider, or simply trying to pay for an eBay auction without getting burned, PayPal Hacks will give you the skinny on this leading global online payment service. The collection of tips and tricks in PayPal Hacks shows you how to find or even build the right tools for using PayPal to buy and sell on eBay or as a transaction provider for ecommerce on your own site. Written for all PayPal users, from those just starting out to those developing sophisticated ecommerce sites, this book begins with the basics such as setting up your account, then moves quickly into specific tips and tools for buyers, sellers, and developers. With PayPal Hacks, you can: Learn extra steps to help protect yourself while buying or selling on eBay Save time and money with advanced tips and undocumented features Learn dozens of easy-to-follow procedures to help you request and receive payments and fill orders Use PayPal to handle subscriptions, affiliate systems, and donations Create and customize your customers' checkout process Effortlessly integrate PayPal's shopping cart system into your own website Implement digital fulfillment with Instant Payment Notification (IPN) and Payment Data Transfer (PDT) Develop and distribute ecommerce applications with the PayPal API Each hack consists of a task to be accomplished or a creative solution to a problem, presented in a clear, logical, and task-oriented format. PayPal Hacks provides the tools and details necessary to make PayPal more profitable, more flexible, and more convenient. **Value-Based Pricing: Drive Sales and Boost Your Bottom Line by Creating, Communicating and Capturing Customer Value** McGraw Hill Professional A Groundbreaking Pricing Model for the New Business Landscape Why would any customer choose Brand X over Brand Y, regardless of price? In a word: Value. When customers feel they are getting good value from your product or service, they are more than happy to pay more—which is good news for you and your business. Even in today's global market—with its aggressive competitors, low-cost commodities, savvy consumers, and intangible digital offerings—you can outsell and outperform the rest using Value-Based Pricing. Done correctly, this method of pricing and selling helps you: Understand your customers' wants and needs Focus on what makes your company different Quantify your differences and build a value-based strategy Communicate your value directly to your customers Now more than ever, it is essential for you to reexamine the reality of the value you offer customers—and this step-by-step program shows you how. Developed by global consultants Harry Macdivitt and Mike Wilkinson, Value-Based Pricing identifies three basic elements of the Value Triad: revenue gain, cost reduction, and emotional contribution. By delivering these core values to your customers—through marketing, selling, negotiation, and pricing—you can expect an increase in profits, productivity, and consumer goodwill. These are the same value-based strategies used by major companies such as Philips, Alstom, Siemens, and Virgin Mobile. And when it comes to today's more intangible markets—such as consulting services or digital properties like e-books and music files—these value-based strategies are more important than ever. So forget about your old pricing methods based on costs and competition. Once you know your own value—and how to communicate it to others—everybody profits. **Hearings Investigation of GI Schools Hearings Before the House Select Committee to Investigate Educational and Training Program Under GI Bill, House of Representatives, Eighty-first Congress, Second Session, Created Pursuant to H. Res. 474 ... Getting Rich Your Own Way Achieve All Your Financial Goals Faster Than You Ever Thought Possible** John Wiley & Sons "Save yourself ten years of hard work. Read Brian's powerful book and let him show you the shortcut to success. He'll show you the fastest way for you to get rich." -Robert Allen bestselling author, *Multiple Streams of Income* "Millions of people start with nothing and become wealthy as the result of doing certain things in a certain way, over and over again. This book by Brian Tracy shows you how you can achieve all your financial goals, starting from wherever you are today." -Jack Canfield coauthor, *Chicken Soup for the*

Soul(r) series and *The Success Principles* "This is the only book you need to read to become wealthy! It is loaded with practical ideas and strategies to propel you onwards and upwards." -Nido Qubein Chairman, Great Harvest Bread Company, and founder, National Speakers Association Foundation "Another great book from Brian Tracy. Tangible, practical ideas that will make you money and make you rich!" -Bill Bachrach President, Bachrach & Associates, Inc. "Brian Tracy has put together a masterpiece of common sense forgetting rich. If you wish a different life, commit now to different actions—read this book!" -H. J. (Jim) Graham President and CEO, Cyber Broadcast One, Inc. "Brian Tracy shows you how unlimited wealth starts in the mind, and how anyone can focus their time and energy to earn millions. It's the readable, riveting primer for countless new American fortunes." -Peter Montoya CEO, Peter Montoya Inc. **The Insider's Guide to Real Estate Investing Loopholes** John Wiley & Sons **Pitch Like a Girl How a Woman Can Be Herself and Still Succeed** Rodale Examines the relationship women have to the world of work and provides pragmatic advice and tips on how they can use their unique advantages to best effect and succeed in the workplace. **Worth Every Penny: Build a Business That Thrills Your Customers and Still Charge What You're Worth** Greenleaf Book Group A revelation for small business owners: creating a profitable business is possible without getting into a slash-and-burn price war with your competitors. Petty and Verbeck inspire you to live your passion and pass your enthusiasm on to your customers, without succumbing to the pressure to discount. **American Motorcyclist** American Motorcyclist magazine, the official journal of the American Motorcyclist Association, tells the stories of the people who make motorcycling the sport that it is. It's available monthly to AMA members. Become a part of the largest, most diverse and most enthusiastic group of riders in the country by visiting our website or calling 800-AMA-JOIN. **Personal Finance in Your 50s All-in-One For Dummies** John Wiley & Sons Manage your finances and enjoy your retirement Retirement security is one of the most pressing social issues facing the world in the next 30 years—so if you're approaching your golden years, it's essential to have a secure financial future. *Personal Finance in Your 50s All-in-One For Dummies* provides targeted financial advice and assists soon-to-be or established boomers with making informed decisions about how best to spend, invest, and protect their wealth while planning for the future. Retirement is an exciting time ... but it can also be scary if you're not sure that you have your ducks in a row. This hands-on resource arms you with an arsenal of beginner to intermediate personal finance and estate planning techniques for everything from spending, saving, navigating insurance, managing medical costs, household expenses, and even employment. Build a diversified portfolio Create emergency funds Avoid scams and frauds Improve your estate planning With the help of this all-in-one resource, you'll get a succinct framework and expert advice to help you make solid decisions and confidently plan for your future. **Business Valuation Discounts and Premiums** John Wiley & Sons *Business Valuation Discounts and Premiums SECOND EDITION* Discounts and premiums do not just affect the value of a company; they play a crucial role in influencing a host of other factors and conditions that can make or break a deal. When it comes to business valuations, it's the business appraiser's responsibility to be intimately knowledgeable with every aspect of discounts and premiums: the different types, the situations when they may or may not apply, and how to quantify them. In this newly updated edition of *Business Valuation: Discounts and Premiums*, Shannon Pratt—one of the nation's most recognized and respected business valuation consultants—brings together the latest collective wisdom and knowledge about all major business discounts and premiums. Addressing the three basic approaches to conducting a valuation—the income approach, the market approach, and the asset approach—Shannon Pratt deftly and logically details the different discounts or premiums that may be applicable, depending on the basic valuation approach used, and how the valuation approaches used affect the level. Clearly written and thorough, *Business Valuation: Discounts and Premiums, Second Edition* provides business appraisers, accountants, attorneys, and business owners with an arsenal of information for their professional toolkit that can be applied to every major evaluation case they might face in any deal. This updated edition features timely, comprehensive coverage on: Strategic acquisitions Extensive empirical data Pre-IPO marketability discount studies Merger and acquisition negotiations, empirical evidence from completed transactions, and positions taken by courts in litigations Strategic acquisition premiums Studies on minority discounts Detailed, authoritative, and complete in its coverage, *Business Valuation: Discounts and Premiums, Second Edition* gets to the core of one of the more complex challenges faced by business appraisers, and arms readers with the understanding and techniques needed to successfully meet and exceed their job expectations. **How to Run a Dog Business Putting Your Career Where Your Heart is, 2nd Edition** Dogwise Publishing Veronica Boutelle, the industry's top consultant, writes for the non-business savvy dog pro, sharing the detailed information you need to start, operate, and prosper in the dog world in clear, easy-to-read language. This second edition, incorporating Veronica's ten years of experience helping dog pros succeed, included additional advice on packaging services, setting policies, and avoiding burnout, an expanded marketing chapter and resources section, and two entirely new chapters covering online marketing and developing the perfect staff. **Dollars & Sense Managing Your Mind The Mental Fitness Guide** Oxford University Press Originally published in 1995, the first edition of *Managing Your Mind* established a unique place in the self-help book market. A blend of tried-and-true psychological counseling and no-nonsense management advice grounded in the principles of CBT and other psychological treatments, the book straddled two types of self-help literature, arguing that in one's personal and professional life, the way to success is the same. By adopting the practical strategies that mental health experts Butler and Hope have developed over years of clinical research and practice, one can develop the "mental fitness" necessary to resolve one's personal and interpersonal challenges at home and work and to live a productive, satisfying life. The first edition addressed how to develop key skills to mental fitness (e.g., managing one's time better, facing and solving problems better, keeping things in perspective, learning to relax, etc.), how to improve one's relationships, how to beat anxiety and depression, and how to establish a good mind-body balance. For this new edition, Butler and Hope have updated all preexisting material and have added five new chapters—on sexuality and intimate relationships; anger in relationships; recent traumatic events and their aftermath; loss and bereavement; and dealing with the past. **Tax Guide for Small Business**